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# BATTERY INNOVATION DAYS

**2-3 DECEMBER 2025**  
**GRAZ, AUSTRIA**

**SPONSORSHIP BROCHURE**

# BATTERY INNOVATION DAYS

2-3 December  
2025

Graz, Austria and Online

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# About Battery Innovation Days



At Battery Innovation Days (BID), leading policy makers, scientists and industry representatives meet to discuss the future of battery R&I in Europe.

Co-organised by today's key European Research & Innovation initiatives (Battery 2030+ and BEPA - the Batteries European Partnership Association - in partnership with the Batteries 1st and 2nd IPCEIs), Battery Innovation Days is back in December 2025 for its fifth edition!

The conference will be held in Graz, Austria on 2-3 December 2025, hosted by the Styrian Business Promotion Agency SFG. Graz is positioned in a strategic location at the heart of Europe and provides a direct gateway to Eastern European countries as well as Southeast Europe.

We expect BID 2025 to gather together over 400 relevant stakeholders from all over Europe and beyond. Your support as sponsor and/or exhibitor at the event will be crucial for its success and to further develop the European battery R&I sector.

**2-3 December 2025**  
**Messe Graz, Graz, Austria**  
**and Online**

# What to expect from BID 2025

## 1 KNOWLEDGE EXCHANGE

BID 2025 is an opportunity to meet industry leaders while simultaneously bringing awareness to your business. This two-day conference will cover the key topics for the battery industry.

## 2 INDUSTRY INSIGHTS

The event facilitates companies and projects to showcase their innovations and offers insights into strengthening the European battery value chain.

## 3 NETWORKING

BID 2025 will be a prime place for business to exchange ideas with fellow industry influencers and seek advice from other experienced professionals.



## Why Sponsoring

By becoming a sponsor of Battery Innovation Days 2025 your company will be front and centre at this prolific event. Our sponsorship packages are tailored to offer great visibility and increased networking opportunities with leading experts from all sectors of the battery value chain.



NETWORK WITH INDUSTRY PEERS



BOOST BRAND VISIBILITY



FOSTER A POSITIVE REPUTATION



CONNECT WITH TRENDS AND NEW TECHNOLOGIES



GATHER DATA TO BUILD LONG-TERM BUSINESS RELATIONS



# The Venue

## MESSE GRAZ

Around 85,000 square metres make Messe Graz the largest marketplace in the city. Public fairs, trade fairs and congress fairs are held throughout the year on a wide variety of topics.

The centrepiece is Hall A with its contrasting metal façade, a building by the award-winning Graz architects Riegler Riewe, who are also known in Graz for the airport and the Med Campus.

BID will take over the first floor of Hall A, with an auditorium of 500 seats, a breakout room and a large exhibition area located in the bright and wooden gallery.

**Address:** Messeplatz 1, A-8010, Graz, Austria

**Website:** <https://www.mcg.at/en/b2b/location/messe-graz/>



# Sponsorship Packages

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## CONFERENCE PARTNER SPONSORSHIP PACKAGE

€ 10000

The Conference Partner sponsorship package ensures that your company stands out in all conference communications, creating a lasting impact. This package provides your company high visibility before, during, and after the event, resulting in a strategic exposure as a significant player in the EU battery ecosystem. This package includes a speaking slot in the programme and a premium location in the exhibition space.

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## CLUSTER SPONSORSHIP PACKAGE

€ 8000

The Cluster sponsorship package is tailor-made for project clusters to provide them visibility in the conference communications and making them a valued partner throughout the conference. This package enables a cluster to showcase involvement in innovative battery projects and among the main features it includes a speaking slot in the programme and a stand in the exhibition space.

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## RESEARCH SPONSORSHIP PACKAGE

€ 3000

The Research Partner sponsorship package provides your project visibility during all stages of the event. It creates opportunities to engage with a diverse audience and build networking in the EU battery sector. This package is ideal for sponsors promoting R&D initiatives, including an onsite small stand and dissemination opportunities.

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## EXHIBITOR PACKAGE

€ 4000

The Exhibitor package is available for all stakeholders in the battery sector who want to be part of the BID 2025 exhibition. It provides a stand with networking access and logo visibility in the conference communications, before, during, and after the event.

SPONSORSHIP PACKAGES	CONFERENCE	CLUSTER	RESEARCH	EXHIBITOR
<b>CONFERENCE</b>				
Conference tickets	5	4	2	3
Dinner tickets	5	4		
Exhibition space *	YES	YES	YES	YES
Shell scheme stand	YES	YES		YES
Speaking slot	YES	YES		
Logo on printed materials	LARGE	MEDIUM	SMALL	SMALL
Access to post-event analytics	YES	YES		
<b>COMMUNICATIONS</b>				
Visibility on the website	LARGE	MEDIUM	SMALL	SMALL
Social media shout-out	3	2	1	1
Logo in mailings	YES	YES	YES	YES
1 direct mailing to attendee	YES			
<b>VIRTUAL EVENT PLATFORM</b>				
Logo displayed on main page	LARGE	LARGE	SMALL	SMALL
Carousel logo display time on conference hub	5 SECONDS	4 SECONDS	3 SECONDS	3 SECONDS
Online staff members	YES	YES	YES	YES
Logo and URL in the Exhibitors' & Sponsors' page	YES	YES	YES	YES
PDF and video uploads, Chat and 1:1 meetings, Live stream, Leads download	YES	YES	YES	YES

# Exhibition Area Features

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The Exhibition Area at Battery Innovation Days is a key highlight, offering sponsors a prime space to showcase their innovations and connect with industry leaders. By including a booth space in all sponsorship packages, we ensure maximum exposure and meaningful connections, driving collaboration and progress in the battery sector.

## CONFERENCE PARTNER, CLUSTER AND EXHIBITOR PACKAGES

- Booth structure with a space of 8sqm
- Six forex panels for branding
- One table
- Two chairs
- One carpet
- One power outlet
- Opportunity to rent a TV-screen



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## RESEARCH SPONSORSHIP PACKAGE

- One space of 6sqm
- One table
- Two chairs
- One carpet
- One power outlet
- Opportunity to rent a TV-screen





# Other Sponsorship Opportunities

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## BATTERY YOUNG RESEARCHER AWARD SPONSOR

€ 3000

The Battery Young Researcher Award recognises recent PhD graduates who have made significant strides in the field, awarding a €1,000 prize and the chance to participate in BID. Sponsoring this award offers great visibility and a strong connection to the development of young talent in the battery sector.

- Official sponsor of the Award session
- Presenter opportunity during the Award session
- Logo on all conference materials (digital and print)
- Logo on PowerPoint shown by Awardee
- Logo on the Battery Young Researcher Award prize
- Mention in social media posts on the Award
- Roll-up on stage



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## DINNER SPONSOR

€ 3000

The conference dinner will take place on Tuesday 2 December at the magnificent Alte Universität - a beautifully restored historic building in the heart of Graz. Sponsoring the dinner gives your company fantastic visibility during the most social moment of Battery Innovation Days!

- Speech opportunity during dinner
- 2 dinner tickets included
- Branding in the dinner area
- Logo on menu



# The Host

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## THE STYRIAN BUSINESS PROMOTION AGENCY



The Styrian Business Promotion Agency (SFG) serves as the operational arm of Styria's regional government, driving economic development and fostering innovation to boost regional business competitiveness. As a key partner of the Styrian government, the SFG plays a vital role in executing regional economic policies. Their work is closely aligned with Styria's broader economic vision, ensuring a thorough contribution to sustainable growth through targeted initiatives.

The SFG maintains strong connections with clusters, SMEs, and industrial enterprises. Close ties with the Styrian Cluster Organizations integrate them into the region's industrial policy, facilitating collaboration and driving innovation.

In summary, the Styrian Business Promotion Agency is well-positioned to host the Battery Innovation Days 2025, given the central role in regional policies and their strong stakeholder network, ensuring effective collaboration and economic impact.

## THE CITY OF GRAZ

Graz, Austria's second-largest city, located in the southeastern region of Styria about 200 kilometers south of Vienna, offers a blend of historical and modern architecture. Its Old Town, a UNESCO World Heritage site, features medieval alleys, Renaissance courtyards, and the Schlossberg hill with its famous Uhrturn clock tower. Key landmarks include the Styrian Armoury and Graz Cathedral, giving the city a distinctly historic feel.

Alongside its heritage sites, Graz also embraces modern design, seen in the Kunsthaus art museum and the Murinsel, an artificial island on the Mur River. With a lively university presence and green spaces, Graz balances tradition with a contemporary, relaxed atmosphere.



# The BID Team



The BATTERY 2030+ is large-scale research initiative that creates a generic toolbox for transforming the way we develop and design batteries in Europe.



The Batteries European Partnership Association (BEPA) is the international non-profit making association (AISBL) representing the private-side of the BATT4EU Partnership.



IPCEI - Important Project of Common European Interest. It's a transnational project with an important contribution to the growth, employment and competitiveness of the EU industry and economy funded by state aid.

# CONTACT US!

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