

Communications Manager

Deadline for applications: 17.08.2025 (application as soon as possible is advisable)

Location: Brussels **Experience**: 8 years **Hours**: Full time

Starting time: September 2025

The Communications Manager works in CLERENS Communications and Events department, responding directly to the Communications and Events Director and collaborating closely with the Public Affairs and EU Funding departments.

Main responsibilities include:

- Oversee the overall operation and performance of the communication team (7 fulltime consultants), including
 - Set strategic objectives, manage resources, and ensure alignment with organisational goals.
 - Foster a collaborative and high-performing work environment. Monitor and analyse KPIs to assess performance and drive improvement.
- **Draft and review complex communications materials**, ensuring accuracy, clarity, and adherence to established standards.
- Develop EU advocacy strategies and campaigns aimed at shaping policy discussions and raising the client's visibility among institutional stakeholders.
- Develop and implement procedures, and best practices to streamline operations, optimise efficiency, and ensure consistent delivery of high-quality services.
- Stay abreast of industry trends, best practices, and emerging technologies to maintain a competitive edge and drive innovation.
- Serve as the primary liaison between the communications team and the department director and collaborate with managers across departments.

Requirements and Competencies:

- Minimum of 8 years of experience in communication and advocacy, with progressively increasing levels of responsibility and leadership.
- Demonstrated ability to manage resources and ability to inspire and motivate a diverse team of communication professionals.



- Strategic thinking and problem-solving skills, with the ability to anticipate challenges and develop innovative solutions.
- Proven track record in developing and implementing successful communication and advocacy strategies that drive results.
- Exceptional interpersonal and communication skills, with the ability to build and maintain relationships with stakeholders at all levels.
- Good understanding of EU advocacy and lobbying procedures, especially in the domain of energy storage and renewables.
- Fluency in English; proficiency in additional European languages is highly desirable.
- Advanced degree in communication, public relations, marketing, political science,
 EU affairs or a related field.
- MS Office proficient (Excel, Word and PowerPoint); proficiency with other software (Odoo, Wordpress, Canva, Adobe...) and social media.
- Availability to travel occasionally within Europe.

Application PROCESS

Thank you for considering joining our team. To apply for this position:

- Please send your <u>CV and a 1-page motivation letter</u> to Mr Serge Hatangimana at <u>jobs@clerens.eu</u>, indicating "CLERENS Communications Manager" in the subject line.
- LONGER OR INCOMPLETE APPLICATIONS MIGHT NOT BE TAKEN IN CONSIDERATION.

Due to the expected high number of applications, only short-listed candidates will be contacted for interviews. Be aware that applications are reviewed continuously upon arrival. Therefore, application as soon as possible is advisable.

About CLERENS

CLERENS is a leading public affairs and communications consultancy based in Brussels. We are specialised in advocacy, political and regulatory risk assessment, public funding and strategic communications. We have an in-depth expertise in energy, environment, climate and mobility.

We analyse the political landscape and how it relates to our clients' business objectives to ensure they meet with key influencers, participate in formal consultations, and are involved in specific platforms where they can raise awareness on their position.



We are a multinational and multilingual team of consultants coming from different backgrounds, sectors, and disciplines. We are committed to offering our clients fresh strategic thinking and excellent networks.