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BATTERY INNOVATION DAYS

NOVEMBER 14 - 15 2023

BORDEAUX, FRANCE AND ONLINE

SPONSORSHIP BROCHURE



BATTERY INNOVATION DAYS

14-15 November
2023

Bordeaux, France and Online

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Organised by:



About the Battery Innovation Days



Let's talk about Battery Innovation! After two successful editions, the Battery Innovation Days event is finally coming with the third edition, hosted by the Nouvelle Aquitaine region in France and taking place on 14 & 15 November in a hybrid format, in Bordeaux and online.

The Battery Innovation Days event fosters dialogue among the Research community, Policy makers, Industry players and end-users to ensure a constructive feedback loop towards the definition of research and innovation priorities in Europe.

This year BID has moved to Bordeaux, thanks to our host, The Nouvelle-Aquitaine Region. Battery's hold the key to reaching a responsible and sustainable future for Europe. This event will increase visibility and encourage exchange around the deployment of cutting-edge technologies for battery materials, cell design, manufacturing and recycling.

14-15 November 2023

Bordeaux, France and Online

Hosted by:



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BID 2022 at a glance



**60 SPEAKERS,
1250 PARTICIPANTS
PHYSICAL AND ONLINE**



**BATTERY
INNOVATION
DAYS**

**2 DAYS OF CONFERENCE,
NETWORKING AND
EXHIBITION**



**1 WINNER TO THE
BATTERY YOUNG
RESEARCH AWARD**



11 MEDIA PARTNERS



27 EXHIBITORS



Inaugurated by Maroš Šefčovič, Vice-President of the European Commission, the Battery Innovation Days 2022 gathered more than 250 physical attendees and approximately 1000 online participants.

Around 60 speakers – including Rosalinde van der Vlies, Director at the Commission's Directorate-General for Research and Innovation – brought their expertise and experience to the industry lead event. Attendees enjoyed productive debates over 12 conference sessions throughout the two days making BID 2022 a roaring success.

And this year we plan on going bigger and better!

The BID Team



Batteries Europe is the technology and innovation platform of the European Battery Alliance (EBA). It aims to accelerate the establishment of a globally competitive European battery industry, driving the implementation of battery-related research and innovation actions.



The BATTERY 2030+ is large-scale research initiative that creates a generic toolbox for transforming the way we develop and design batteries in Europe.



The Batteries European Partnership Association (BEPA) is the international non-profit making association (AISBL) representing the private-side of the BATT4EU Partnership.



IPCEI - Important Project of Common European Interest. It's a transnational project with an important contribution to the growth, employment and competitiveness of the EU industry and economy funded by state aid.

What to expect from BID 2023

1 KNOWLEDGE EXCHANGE

The BID is an opportunity to meet industry leaders while simultaneously bringing awareness to your business. This two-day conference will cover the key topics for the battery industry.

2 INDUSTRY INSIGHTS

The event facilitates companies and projects to showcase their innovations and offers insights into strengthening the European battery value chain, both on-site and online.

3 NETWORKING

BID 2023 will be a prime place for business to exchange ideas with fellow industry influencers and seek advice from other experienced professionals.



Why Sponsoring

By becoming a sponsor to Battery Innovation Days 2023 you will receive access that will ensure your company is front and centre at this prolific event. Our sponsorship packages are tailored to offer great visibility and increased networking opportunities with leading experts from all sectors of the battery value-chain.

- NETWORK WITH INDUSTRY PEERS
- BOOST BRAND VISIBILITY
- FOSTER A POSITIVE REPUTATION
- CONNECT WITH TRENDS AND NEW TECHNOLOGIES
- GATHER DATA TO BUILD LONG-TERM BUSINESS RELATIONS



The location

BORDEAUX, FRANCE



Blending tradition and modernity, Bordeaux offer 350 historical monuments, dozens of museums and art galleries, a new wine experience center and some of the best food in all of France.

HOSTED BY REGION NOUVELLE-AQUITAINE

The Nouvelle-Aquitaine Region is a major innovation hub in the field of batteries, bringing together high-level R&D structures, fast-growing SMEs and internationally known companies.

Fully committed to the environmental transition of its economy, Nouvelle-Aquitaine is focused on becoming the first eco-responsible region in France, making it a perfect fit as host for BID 2023.



RÉGION
**Nouvelle-
Aquitaine**



Sponsorship Packages

Costs exclude VAT 21%

GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Early Bird until 15 April 2023		
€ 10800	€ 7000	€ 4000
Standard Packages		
€ 12000	€ 8200	€ 4800

SPONSORSHIP PACKAGE	GOLD	SILVER	BRONZE
CONFERENCE			
Conference tickets	4	2	1
Exhibition space *	YES	YES	YES
Speaking slot	YES		
Logo on event branding onsite	YES	YES	YES
Goodies allowed on-site at the booth **	3	2	1
Access to analytics and event's data	YES	YES	YES

SPONSORSHIP PACKAGE	GOLD	SILVER	BRONZE
COMMUNICATIONS			
Logo on printed materials	LARGE	MEDIUM	SMALL
Social media shout-out	4	2	1
Logo in mailings	ALL	4	2
1 direct mailing to attendees before the event	YES		
VIRTUAL EVENT PLATFORM			
Logo displayed on main page of the event website	BIG	MEDIUM	SMALL
Carousel logo display time on conference hub	5 SECONDS	4 SECONDS	3 SECONDS
Online staff members	3	2	1
Logo and URL in the Exhibitors' & Sponsors' page	YES	YES	YES
PDF and video uploads	YES	YES	YES
Chat and 1:1 meetings	YES	YES	YES
Live stream	YES	YES	YES
Leads download	YES	YES	

* The space dimensions of the booth are 6sqm. Gold sponsors will have the priority to chose their preferred location in the exhibition area.

** Sponsors are responsible at their own costs for all the materials to brand their booth and any goodies they wish to distribute

Other Sponsoring Opportunities

ACADEMY SPONSOR (1 PACKAGE AVAILABLE ONLY!)

PRICE: € 7500

- Official sponsor of the session dedicated to the Battery Young Research Award
- Presenter opportunity during the Battery Young Research Award
- Logo on all official conference materials (digital and print) mentioning the Battery Young Research Award session
- Logo on PowerPoint shown by Awardee
- Logo on the Battery Young Research Award prize
- Social media mention in all posts dedicated to the Battery Young Research Award
- Roll up on stage

NETWORKING EVENT (2 PACKAGES AVAILABLE)

PRICE: € 15000

- Speech opportunity during cocktail/dinner on Day 1
- Staff allowed: 2
- On-site Exhibit space (small)
- 1 Roll up next to catering main table
- Logo on the agenda (printed and online) next to the Cocktail timeframe
- Logo on menu

Exhibition Area

EXHIBITOR PACKAGE with Booth

PRICE: € 3000

- This package included 1 stand of 6 sqm, stand structure, 1 table, 2 chairs, electricity plug. The branding will be at an additional cost, covered by the exhibitor.

EXHIBITOR PACKAGE with Roll-up banner

PRICE: € 500

- This package includes the space of a roll-up banner plus a small table. The roll-up banner is provided by the exhibitor.

CONTACT US!

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