

Head of Public Affairs

Location: Brussels

Contract: Full-time

Start date: To be agreed

Application deadline: 20 March

About CLERENS

CLERENS is a Brussels-based public affairs and strategic communications consultancy specialising in EU advocacy, political and regulatory risk assessment, public funding, association management and strategic advisory services.

Our consultants support industry leaders, associations and innovators in navigating EU policymaking and shaping the European policy landscape. CLERENS has recognised expertise in energy, environment, climate and mobility, supporting stakeholders active in the energy transition and clean technology ecosystem.

Through our public affairs and association management activities, we help organisations develop and implement effective EU advocacy strategies, engage with policymakers and strengthen their presence in Brussels.

About the Role

CLERENS is seeking a Head of Public Affairs to lead and expand its public affairs activities in Brussels.

This is a senior strategic role combining client advisory, advocacy leadership, business development and association management.

The successful candidate will play a key role in:

- Leading EU public affairs and advocacy strategies for clients active in the energy transition ecosystem;
- Driving the development and growth of CLERENS' public affairs practice, identifying new opportunities and strengthening relationships with key stakeholders;
- Leading and managing a Brussels-based association active in the batteries sector, working closely with its Board and members.

The role requires a senior public affairs professional with strong Brussels networks, strategic advisory capabilities and a deep understanding of EU policymaking and energy-related policy frameworks.

Key Responsibilities

Strategic Public Affairs Advisory

- Develop and implement EU public affairs and advocacy strategies for clients active in the energy transition ecosystem.
- Provide high-level policy and regulatory advice to clients on EU developments and their potential impact.
- Monitor and analyse EU policy and regulatory developments, particularly related to:

- batteries and energy storage
- EU industrial policy
- energy transition and clean technologies
- research and innovation policy.
- Prepare strategic policy analyses, advocacy plans and briefing materials.
- Represent clients in meetings with EU institutions and senior policy stakeholders.

Business Development & Practice Growth

- Contribute to the development and positioning of CLERENS' public affairs practice.
- Identify and develop new client opportunities within the energy transition and clean technology ecosystem.
- Build and maintain strong relationships with industry stakeholders, clients and partners.
- Support proposal development and strategic client engagement initiatives.

Association Leadership (Batteries Sector)

- Lead and manage the activities of a Brussels-based batteries association.
- Work closely with the Board and members to define and implement the association's EU advocacy priorities and strategic positioning.
- Coordinate policy working groups and member engagement activities.
- Ensure effective governance, stakeholder engagement and operational management.
- Represent the association in EU policy discussions and industry forums.

Profile and Skills

- More than 10 years of professional experience in EU public affairs, advocacy or strategic advisory roles in Brussels.
- Strong understanding of EU institutions, policymaking processes and regulatory dynamics.
- Clear expertise in EU energy and industrial policy, particularly related to batteries, energy storage or clean technologies.
- Demonstrated experience advising clients on EU policy and regulatory developments.
- Experience contributing to business development and growth of consulting or advisory activities.
- Strong Brussels network across EU institutions and industry stakeholders.
- Experience working with industry associations or member-driven organisations is an advantage.

- Excellent analytical, drafting and communication skills.
- Fluency in English is required; additional EU languages are an asset.

Recruitment Process

The recruitment process will include:

1. Introductory call with HR and the Business Director
2. Interview with the Business Director and Managing Director
3. Strategic discussion on a business development strategy with the Business Director and Managing Director

What We Offer

- A senior leadership role within a growing Brussels consultancy.
- The opportunity to shape and expand public affairs activities in the energy transition ecosystem.
- Direct engagement with European policymakers, industry leaders and senior stakeholders.
- A dynamic international working environment at the heart of EU policymaking in Brussels.

Application

Please send your CV and motivation letter indicating:

“Head of Public Affairs”

to:

Thomas Otuszewski
jobs@clerens.eu

 Application deadline: 20 March

Applications received after this date will not be considered.